

PROMOWORKS



A Magical Christmas



PROMOWORKS

Promoworks is a leading supplier of **SANTA CLAUS** and **SANTA PHOTOS** in Shopping Centres during the Christmas retail period.

Combined with their Santa photographic division, Promoworks offer a complete Christmas experience to drive retail traffic throughout your centre and ensure it is a truly magical festive season.

Our highly motivated and trained Santa and photography staff has a full understanding of customer expectations in relation to the quality of the Santa experience and Santa photos.

Santa acts as an ambassador for your centre to draw extensive crowds and provide a positive shopping experience.

We know that the success of your promotion is in the quality of entertainment provided and Promoworks achieves exceptional results by attracting, retaining and developing the best Santa and photography teams.





OUR SANTAS

Your Christmas promotion is not complete without a visit from the North Pole's most famous resident. A Promoworks Santa truly brings to life the character of **SANTA CLAUS**.

A Promoworks Santa comes to you with

- Comprehensive training
- Working with Children clearance
- Reference checked
- Costumes of the highest quality

SANTA'S REQUIREMENTS

- Private dressing room (public toilet cubicle not acceptable) close to bathroom facility and set
- Table and chair, cold drinking water and fan (if not air conditioned)
- Full length mirror
- Hanging space for Santa costumes
- Security to walk Santa to and from set
- Fan on set





OUR PHOTOS

By using the latest digital technology equipment Promoworks supply on the spot high quality images and packages for all of your customer needs.

We pride ourselves on being the most affordable Santa photo provider whilst maintaining the highest quality.

Our photography staff comprises of professional photographers with a minimum of 2 years experience and our assistants are all highly trained.

Our packages start with a single 6 x 8 photo and increase to affordable packages to suit all family budgets.

SANTA PET PHOTOS

Pets are not forgotten either as Santa loves nothing better than having a visit from some of Rudolph's friends.

This very popular promotion is sure to draw huge crowds to your Centre and customers can take away a keepsake of Santa with their beloved pet to send to friends with their Christmas cards.

An absolute must for your Christmas promotion.





WHY CHOOSE US

- Our affordable Santa Photos and positive Christmas experience will drive retail traffic throughout your centre.
- Every child that visits our Santa will come away having experienced a special moment in their lives.
- We ensure our understanding of your needs and will be highly responsive to those needs.
- A one-stop promotions contact over your busiest trading period.
- Latest Digital Photography technology - designed to deliver volume and quality prints in rapid turnaround with instant preview of images prior to printing.
- Understanding of your customer expectations in relation to the quality of their Santa and photos.
- Assigned Manager to ensure your Christmas promotion is hassle free.

PROMOWORKS QUALITY & SERVICE

- Legal responsibilities
- Children and Parents needs
- Santa requirements
- Expert training of all staff
- Experienced reliable staff
- \$20m Public Liability
- Work cover





CHRISTMAS GIFT MERCHANDISE

Along with our standard single 6 x 8 photos in a folder, Promoworks also offers:

Photo Packs

PACKAGE / ITEM	DETAILS
Single Photo	1 - 6 X 8 Photo
Double Photo	2 - 6 X 8 Photos
North Pole Package	2 - 6 X 8 Photos 4 - 6 X 4 Photos 1 - Christmas Bauble
Deck The Halls Package	3 - 6 X 8 Photos 2 - 6 X 4 Photos 4 - Keyrings (8 wallet size photos & key chains)
Santa's Stocking Package	3 - 6 X 8 Photos 4 - 6 X 4 Photos 4 - Keyrings (8 wallet size photos & key chains) 1 - Christmas Bauble 2 - Christmas Cards

DIGITAL USB

PACKAGE / ITEM	DETAILS
Digital Photo	USB Stick with photos images included

Available Merchandise

* AVAILABLE WITH ANY PURCHASE OF \$10 OR MORE

Key Rings	2 Key chains + 4 photos
Christmas Hanging Snowflake	Hanger + photo
Christmas Door Hanger	Hanger + photo
Christmas Hanging Ornament	Ornament + photo
Christmas Snow Globe	Snow Globe + 2 photos

Photo and merchandise prices are available on application.





MAKE THE CALL

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Service is our Speciality!



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